



BOARD OF TRUSTEES OF THE CITY UNIVERSITY OF NEW YORK

RESOLUTION TO

Authorize a Contract with O'Donnell Learn+ISG. to Provide Services to Support Rapid Development of Online Academic Programs across CUNY Colleges

CUNY Central Office

March 6, 2023

WHEREAS, The City University of New York (“the University”) seeks to expand online program offerings across all colleges and levels to meet the educational needs of New York City and State; and

WHEREAS, The University plans to develop up to 40 new online programs for launch in fall 2023 and an additional 40-50 programs for launch in fall 2024; and

WHEREAS, CUNY Online, now part of the Office of Academic Affairs, was established to provide a system-wide infrastructure and strategy to increase the University’s online portfolio, ensuring consistency in quality standards for online programs; and

WHEREAS, Many University campuses lack capacity and expertise, particularly in the areas of instructional design and faculty development of online teaching and learning, for rapid development of multiple high-quality online programs; and

WHEREAS, Outsourcing some portion of program development is necessary to achieve the desired pace of expansion and ensure quality standards as internal capacity and expertise are developed; and

WHEREAS, An RFP was issued on January 17, 2023 and twelve (12) vendors responded to the RFP and were evaluated by a committee comprised of both college and Central Office personnel, and University Faculty Senate and University Student Senate representatives (the “Evaluation Committee”); and

WHEREAS, The Evaluation Committee selected O'Donnell Learn+ISG as the most responsive vendor to enter into a contract to provide the services required under the RFP.

NOW THEREFORE BE IT

RESOLVED, That the Board of Trustees of The City University of New York authorizes the General Counsel or his designee, and that they hereby are, and each of them hereby is, authorized to execute, seal and deliver a contract with O'Donnell Learn+ISG to provide service to support rapid development of online programs across the University and its colleges, permitting the University to make expenditures and purchases under said contract not to exceed \$5,223,335 for an initial two (2) year term, and not to exceed \$2,284,980 for an additional one (1) year renewal option, to be exercised at the sole discretion of the University, for a total not to exceed amount for the three (3) year period of \$7,508,315, together with any and all agreements, documents, and other instruments related thereto, and to take any and all such other actions, as such officer of the University shall be conclusive evidence of his or her authority to perform all such acts and to execute and deliver all such documents and instruments on behalf of the University; and

BE IT FURTHER

RESOLVED, That any subsequent material changes to the terms and conditions of the aforesaid contract shall be submitted to the Board of Trustees for its consideration and approval.

EXPLANATION: Accelerating the pace at which online programs are developed and launched across all levels and all colleges is essential to enrollment growth and to meet the educational needs of New York City and State. Some colleges of the University have successfully developed and delivered multiple high quality online programs, however, nearly all lack the resources to develop and launch multiple online programs in one or two years. Outsourcing some services will enable colleges to substantially increase the number of online programs as they build their internal capacity to continue this work.

As part of the RFP process, an Evaluation Committee was established and such committee selected O'Donnell Learn+ISG, as the most responsive vendor to enter into a contract to provide the services required under the RFP.